

DESIGN ELEMENT IDEAS (Please note what follows is a brain dump of thoughts and ideas on the potential design elements and directions for this project – please feel free to follow your own creative direction – Thanks!)

KEYS: MOVEMENT, LIGHT, COLOUR, SOUND, SURREAL, CARICATURESQUE

KEY WORDS: WILLY WONKA MEETS ICE CREAM, ICE CREAM FACTORY, CANDY FACTORY, CANDY ICE CREAM LAND, AUTOMATED WACKY ICE CREAM FACTORY

POTENTIAL COMPONENTS OR THEMATIC DIRECTIONS:

Toy Soldiers marching and performing moving things to the production area for the ice cream - kind of like the Chitty Chitty Bang Bang wind up music box scene

Swiss cuckoo clock type mechanisms?

Marionettes?

Pirates? Monkeys? Penguins? Polar Bears? Snow? Robots?

Flags, Banners and mini flags?

Colourful hot air mini balloon as one of the moving parts on strings

Hot fudge flowing through manifolds – filling up clear cylindrical chamber pushing up float switch to activate next moving part

Dump truck filling up then dumping load down chute to activate next item

Clear vacuum tubes (manifolds) where gum balls, sprinkles, cherries (fake), chocolate and other sauces flow and fly through zooming around with noises before they get to the delivery room to build the desired ice cream treat that comes out of the delivery doors

Mechanical invention stuff - flapping wings – Leonardo stuff – organ grinder stuff – cymbals, drums, etc. – monkeys – victrola hearing horns



Dry ice puff as ice cream doors open to deliver the ice cream or liquid nitrogen to insta freeze up a treat

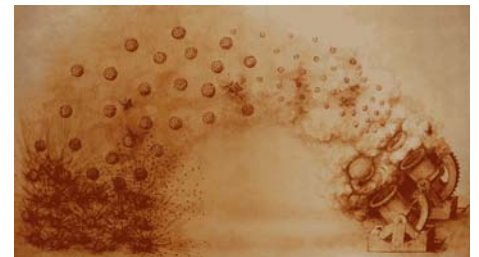
50's retro rocket blasting over ice cream moon



Think carzy gumball machines...

Sand castles

Colourful cog wheels



Canons shooting sprinkles or gumballs up through the vacuum chutes

Time dials and clocks spinning – swiss clock figures moving

Early 1900's World's fair type stuff?

Bicycle pedals and hand cranks to set things in motion – wheels attached with rubber belts turning other things that set things in motion or deliver the twirls of the soft serve

Old steam fire engines and train engines – steam engine pistons and drive pistons and connectors that drive component s of the machinery – old steam train whistles and factory whistles

Things rolling down rails – gumballs or cherries or small vehicles delivering items used in production of ice cream or finished cone or product

Conveyor belts up and down – auger lifts taking things up – nets to fall into – funnels to fall into and roll around before going down

Water or sauces filling up vessels – overflowing – tipping to fill others – cascading – filling up vessels that increase in weight and tip scales to activate mechanisms

Weights and chains as in cuckoo clocks activating ne another – going up and down with cuckoo clock chain sounds

Under glass clock mechanisms – tesla electrical currents – beakers with different coloured liquids and liquid CO2 steam coming out of them

Copper kettles and steam pressure cookers

Rollers and taffy pulling weaving looms



Interactive toppings options on the side of the vehicle:

- Compartment where sprinkles “blizzard” around the ice cream part of the cone to coat it in sprinkles? (like the money room where money blows all around and you try to grab it)
- Gumball comes down tube to land on top of ice cream (sundaes only?)
- Ice cream served or gumball or sprinkles placed on top by robot hand or large oversize “mickey-type” hand

Crazy Professor / Inventor idea?

- Caricature Einstein type look and feel
- Eccentric crazy professor head around the vehicle?
- wavy white hair made of soft serve ice cream folds?
- Crazy Professor / Inventor head with mechanical workings inside thinking of wacky ways to make ice cream – or mechanical representations of thoughts about ice cream going round in his head (cones, soft serve, cherries, fudge, gum balls, mix ins, ice, penguins, polar bears, blizzards, snow, onboard milk/cream source (pink light blue spotted cow))
- Dry ice “smoke” when ice cream product delivered through automated preparation door (dsee videos link)
- Dry ice steam coming out of area of the vehicle – test tubes and beakers oozing dry ice steam - steam swish noises?
- Rowland Emmett type machines
- Rube Goldberg type machines

